

ioct salon:

andy campbell

dreaming methods - digital fiction

thursday 31st january 2008

18.00 - 19.15 (doors open at 17.30 for drinks)

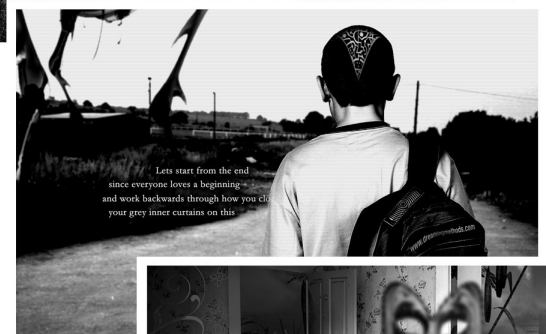
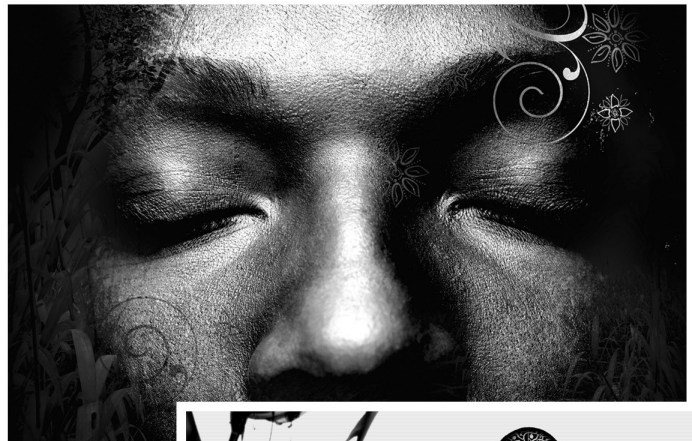
at the institute of creative technologies, de montfort university, leicester

Andy Campbell is a writer and web artist. His online journal **Dreaming Methods** experiments with the possibilities of merging narratives with other media and has been described by the Times Educational Supplement as "one of the most impressive purveyors of the new art of internet reading."

Since the 1990's Andy Campbell has experimented with the possibilities of writing fiction for the computer screen. His website **Dreaming Methods** combines fictional narratives with other media such as film, photography, animation and music. The results are highly challenging but compelling reading experiences that explore dream inspired states, the subconscious and the deterioration of memory. Projects are often visually haunting and atmospherically immersive where the text itself floats, mutates and gets entangled with motion graphics creating powerful 'scenes' throughout the 'story'.

Experience recent **Dreaming Methods** projects on a big screen, including a preview of a new project "Clearance", an apocalyptic digital fiction created by Andy Campbell and film-maker Judi Alston. The talk will include discussion around the possibilities of new forms of electronic narratives - from full-blown cinematic multimedia to exciting new e-book standards.

For more information, directions or to be notified of future events please visit <http://www.ioctsalon.com>



Photos provided courtesy of Andy Campbell